

WHEN MOTHERS THRIVE, *Families Thrive*

SUPPORTING MOTHERS, STRENGTHENING COMMUNITIES, BUILDING FUTURES



Momivate empowers mothers with community, resources, and connection so they can raise the next generation with confidence and joy.

2026 ANNUAL SPONSORSHIP PACKAGE



STRONGER MOTHERS



STRONGER FAMILIES



STRONGER COMMUNITIES



Moms Raise Up Society

Empowering Moms. Strengthening Communities. Creating Real Change.

WHO WE ARE

Momivate is a nonprofit organization dedicated to strengthening and supporting motherhood as a powerful and valuable contribution to society.

We create programs and communities that help motherhood fit real life today — recognizing that modern moms need flexibility, connection, and opportunity, not pressure or perfection.

Our goal is to make motherhood feel more doable, fulfilling, and respected, so moms can thrive and children benefit from engaged, confident, and supported mothers.

HOW WE'LL DO IT

- ✓ We partner with individuals and organizations who care about supporting mothers and the rising generation.
- ✓ Your sponsorship helps us grow our programs and serve more moms, and we steward those funds carefully.
- ✓ In return, we offer thoughtful opportunities for you to share your products, services, and message with the mothers in our community in ways that create real value for both you and the moms we serve.



WHAT WE'RE DOING

We've hosted several events, ranging in size up to 400 participants.

Our most popular existing program, the Revolving Closets, serves an average of **3,000** families per year across our 12 Utah locations.



LOOKING AHEAD

We're excited to advance several new initiatives including:



The MomEconomy App

Designed to help mothers exchange skills and services, easing financial strain and building community connections.



Mom Village Support Groups

Safe, accessible spaces where mothers can find encouragement, share experiences, and strengthen one another.

Our Next Event: 2026 Mothering Convention!



**Oct 10th from
10am to 5pm**



**Miller Campus
at SLCC in Sandy**



Consider Collaborating with us,
because children need their moms and
moms need support



Empowering
Mothers



Building
Community



Creating
Opportunities



Strengthening
Generations

Momivate is a registered 501(c)(3) nonprofit organization.
Sponsorship contributions may be tax-deductible in accordance with IRS regulation

One Available for \$5,000

MOTHER OF ALL SPONSORS



Sign Up Here!

Benefits of Sponsorship ALL YEAR LONG

- Your logo is on the **home page** of our website, with a link to your website

- Your logo is on the **fliers** we distribute as part of our marketing

- **Weekly highlights** in our SMILE Email Newsletter

- **Monthly highlights** on our social media platforms

- We will welcome **6 podcast guests** from your organization over the course of the year

- On our **MomEconomy App**, your company will be named as having **sponsored up to 1000 transactions.**

Benefits of Sponsorship AT CONVENTION

- The **auditorium** will be named after your company for the duration of the convention

- You can present **one 50-minute** mother-oriented message in the auditorium

- A **custom setup with prime placement** for your vendor table with electricity, including up to 4 staff admissions + lunch

- **Ten** complimentary full-day registrations to give to mothers you serve

- Logo placement on the **front cover** of our convention handbook, and on a slide that is projected in the auditorium at the convention

- **Full page color ad** for your company in the convention handbook

- Highlights on our social media platforms, **10** leading up to the convention, and **5** after

- Each room hostess will gratefully acknowledge your sponsorship throughout the day

- **Scholarship Support** – Ten additional full-day registrations donated as scholarships, given by us to mothers in need, with grateful recognition of your sponsorship.

YOU MAY PROVIDE

- **Giveaway items** we can use as “thank you” gifts to volunteers or as door prizes at events.
- **“Freebie” samples** to include in the tote bags we’ll give to each attendee at the convention.
- Highlights about us on your **social media** platforms, including announcing our convention
- Blog posts you submit, focused on your RAISE UP category acronym

Questions?

Reach out to Katty Youd - katty@momivate.org - 801-400-4042

Seven Available for \$2,000

RAISE UP SPONSOR



Sign Up Here!

Benefits of Sponsorship ALL YEAR LONG

- Your logo is on the **home page** of our website
- Your logo is on the **fliers we distribute** as part of our marketing
- **Monthly** highlights in our weekly SMILE newsletter
- Highlights in our social media posts **every other month**
- We will welcome **3 podcast guests** from your organization over the course of the year
- On our MomEconomy App, your company will be named as having **sponsored up to 300 transactions.**

Benefits of Sponsorship AT CONVENTION

- A **workshop space** named for your company
- You can present **one 50-minute** Mother-oriented message in the space that is named for your company
- A **vendor space with prime placement** with electricity, including 2 staff admissions + lunch
- **Six** full-day complimentary registrations to give to mothers you serve
- Logo placement on the **outside back cover** of the convention handbook
- Logo placement on a **slide to be projected on-screen in the auditorium** over the course of the day
- Highlights on our social media platforms: at least **2** leading up to the convention and **1** after
- **Acknowledgment from the MC** during the SMILE Award presentation
- **Full page color ad** inside the convention handbook

YOU MAY PROVIDE

- **"Freebie" samples** to include in the tote bags we'll give to each attendee at the convention.
- Highlights about us on your **social media** platforms, including announcing our convention.
- **Giveaway items** we can use as:
 - "thank you" gifts to volunteers
 - Incentives for social media engagement for both of our organizations
 - Door prizes at events

Questions?

Reach out to Katty Youd - katty@momivate.org - 801-400-4042

Five Available for \$1,000

MOMUNITY SPONSOR



Sign Up Here!

Benefits of Sponsorship ALL YEAR LONG

- Your logo is on the **home page** of our website
- **Quarterly** highlights in our SMILE Email Newsletter
- **Quarterly** highlights on our social media platforms
- We will welcome **1 podcast guest** from your organization over the course of one year
- On our MomEconomy App, your company will be named as having **sponsored up to 100 transactions.**

Benefits of Sponsorship AT CONVENTION

- Your logo on the **inside front cover** of the convention handbook
- Your logo on a **slide to be projected on-screen** in the auditorium over the course of the day
- **Three** complimentary full-day registrations to give to mothers you serve
- **A vendor table**, two chairs, electricity, and lunch for two included
- **Half page color ad** inside the convention handbook
- **Acknowledgment from the MC** during the SMILE Award presentation

YOU MAY PROVIDE

- **Giveaway items** we can use as “thank you” gifts to volunteers or as door prizes at events.
- **“Freebie” samples** to include in the tote bags we’ll give to each attendee at the convention.
- Highlights about us on your **social media** platforms, including announcing our convention.

Questions?

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35 Available for \$100

SMILE SPONSOR



Sign Up Here!

Benefits of Sponsorship ALL YEAR LONG

- Logo placement **on our website**
- **A highlight** on one of our social media platforms

Benefits of Sponsorship AT CONVENTION

- **A vendor table**, two chairs, with electricity
- **One** complimentary full-day registration you can give to a mother you serve
- Logo placement on a page of SMILE sponsors **in the convention handbook**
- **Quarter-page** color ad inside the convention handbook
- At least **one** additional social media highlight leading up to the convention
- One **scholarship** given by us to a mother in need, with grateful recognition for your sponsorship

YOU MAY PROVIDE

- **Giveaway items** we can use as “thank you” gifts to volunteers or as door prizes at events.
- Highlights about us on your **social media** platforms, including announcing our convention.

Questions?

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COLLABORATING WITH MOMIVATE



Sign Up Here!

Are you interested in joining Momivate's efforts while contributing thru non-monetary methods?

We would love to partner and collaborate with you!

There are many ways we can work together to strengthen and serve our Momunity:

- Cross-promote one another on social media
- Co-host a small-scale event or workshop
- Provide volunteers to support service projects and community events
- Implement a round-up donation program, encouraging your clientele to donate to Momivate
- Switch your credit card processing to Sharing the Credit to benefit Momivate

The possibilities are truly endless. If you have ideas of your own, we would love to explore them and find meaningful ways to work together in supporting mothers and families in our community.

Questions?

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TESTIMONIALS

*"I loved the variety of topics
& the options of the workshops."*

***"The weekly emails are so
encouraging! I really need this."***

*"Great ideas I can implement right now
as well as resources for later."*

*"MomPods made me think 'outside the box'
to create my support community."*

***"Very validating, real-world, practical ideas...
I am feeling more empowered and motivated!"***

*"This program has had a very important impact
on my life, both economically and emotionally."*

*"Loved the raffles!
Loved the sense of community!
Loved the workshops!"*

**YOUR SPONSORSHIP MAKES IT POSSIBLE TO EXTEND OUR REACH!
FILL OUT THE SPONSORSHIP INTENTION FORM TODAY!**

Questions?

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